

The Entrepreneurship Institute

A National, Non-Profit Company Providing Strategies and Practical Solutions for Corporate Leaders.



Business: How It's Done.

[About TEI](#)

[Register for TEI](#)

[Contact](#)

[News](#)

[Home](#)

[ASK ABOUT IT](#)

[HEAR ABOUT IT](#)

[READ ABOUT IT](#)

[EXPERIENCE IT](#)

[SUBSCRIBE](#)

➤ HEAR ABOUT IT

[Presidents' Forum](#)
[Presentation Library](#)

Content Areas:

- [Building and Realizing Value - Exit Strategies](#)
- [Building and Realizing Value - Financing](#)
- [Building and Realizing Value - Mergers & Acquisitions](#)
- [Building and Realizing Value - Valuation](#)
- [Business Retention/Expansion - Customer Service](#)
- [Business Retention/Expansion - Growth](#)
- [Business Retention/Expansion - Internet](#)
- [Business Retention/Expansion - Marketing](#)
- [Business Retention/Expansion - Mergers & Acquisitions](#)
- [Business Retention/Expansion - Sales](#)
- [CEO Leadership Issues](#)
- [People - Corporate Culture](#)
- [People - Finding and Retaining Employees](#)
- [People - Human Resources](#)
- [People - Management Issues](#)
- [People - Training](#)

Latest Presentations

Building a \$2B company - Microsemi Corp

The Presidents' Forum of Orange County
March 21, 2006

James Peterson
President & CEO
Microsemi Corporation

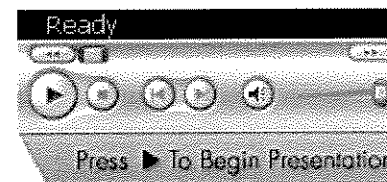
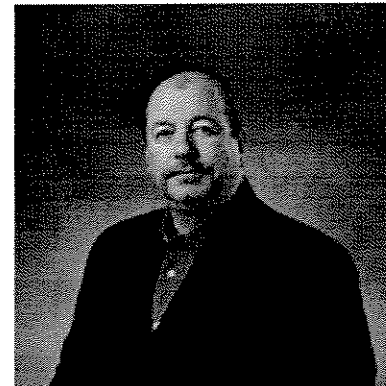


Speaker Biography:

Jim Peterson is President and CEO of Microsemi Corporation, a leading designer, manufacturer and marketer of high performance analog and mixed-signal integrated circuits and high reliability semiconductors. The company's semiconductors manage and control or regulate power, protect against transient voltage spikes and transmit, receive and amplify signals.

Microsemi's products include individual components as well as integrated circuit solutions that enhance customer designs by improving performance and reliability, battery optimization, reducing size or protecting circuits. The principal markets the company serves included implanted medical, defense/aerospace and satellite, notebook computers, monitors and LCD TVs, automotive and mobile connectivity applications.

Microsemi integrated circuits are found in notebook computers, cellular phones, wireless LAN systems, LCD TVs and automotive displays. Its high reliability devices are used in pacemakers and defibrillators, jet engines, missile systems, military and commercial satellites and aircraft, and oil field equipment. Major customers include Boeing, Lockheed Martin, HP/Compaq, Medtronic, Guidant, Seagate, Dell, BMW and Samsung.



 [Podcast Feed \(RSS\)](#)[Tech Support](#)

Founded in 1960, Microsemi is headquartered in Irvine, California, and operates manufacturing facility in California, Arizona, Colorado, Massachusetts, Ireland and Shanghai.

Previously, Jim was Vice President and General Manager of the Linfinity Division of Microsemi, from 1999 to 2000 and president of Linfinity Microelectronics, from 1997 to 1999. Earlier he held senior worldwide marketing and sales management positions with Silicon Systems, Inc., where he served 11 years supporting mixed signal products for the mass storage and communications markets. He also held marketing management positions with Rockwell Corporation in Newport Beach, California, and General Instruments Microelectronics in Long Island, New York.

Jim earned a BA degree in Business Administration and an MBA, both from Brigham Young University.

[Download the MP3 archive of this presentation](#) ([Help with this](#))

The download and use of these audio recordings is made available to the public at no charge. The materials may be copied and shared in their current form, but they may not be edited or altered in any way. Full ownership and all copyrights to the recordings and materials remains with The Entrepreneurship Institute.

© Copyright 2008, The Entrepreneurship Institute | [Legal](#) | Powered by: [RoadShow Media](#)